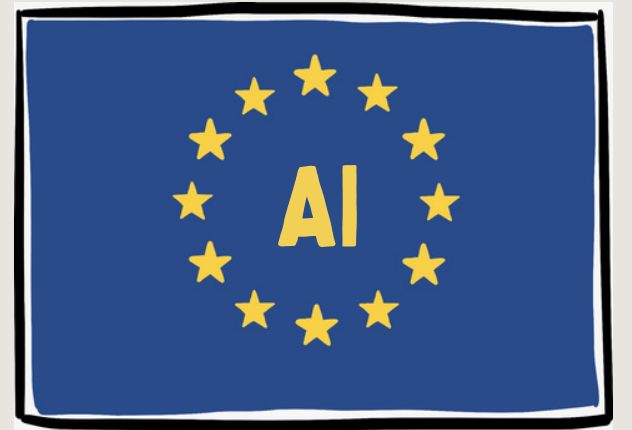


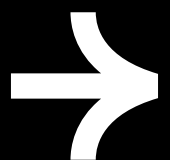
AI ACT



What does the European AI Act mean for your business?

BY CONNECT AI

WWW.CONNECTAI.CH



01

WHAT IS THE EUROPEAN AI ACT?

The EU AI Act is a comprehensive AI regulation, designed to make AI safe, transparent, and ethical.



02

AI FALLS INTO FOUR RISK CATEGORIES

 **Prohibited AI:** Social scoring, mass surveillance

 **High-Risk AI:** HR screening, finance, healthcare (strict oversight required).

 **Limited Risk AI:** Chatbots, AI-generated content (must be labeled).

 **Minimal Risk AI:** Spam filters, grammar checkers (few restrictions).



03

WHY SHOULD I CARE?

! Non-compliance can mean **fines of up to 7% of global revenue.**

🤝 Ethical AI builds **trust** with customers and stakeholders.

🔍 **Employees are already using AI**—without oversight, you risk security and compliance breaches.



04

WHERE SHOULD I START?

1 Educate your team. AI literacy training ensures responsible use.

2 Audit AI tools. Identify risks and ensure compliance.

3 Be transparent. Clearly label AI-generated content and use GDPR-compliant solutions.



05

TOP 3 THINGS TO REMEMBER

- ✓ **AI literacy is a must** – Train your employees.
- ✓ **Transparency builds trust** – Always disclose AI use.
- ✓ **AI is powerful, use it wisely** – Avoid high-risk applications and monitor AI output.



06

NEXT STEPS FOR SMES

 Launch an AI literacy program.

 Review your AI tools for compliance.

 Implement clear transparency measures.

 Use secure, GDPR-compliant AI solutions.



ALL IN ALL

Risk Categories

-  Prohibited |  High Risk |
-  Limited Risk |
-  Minimal Risk

Why is it important?

 Fines up to 7% of revenue, build trust, mitigate risks.

What to do?

- ✓ Train your team
- ✓ Assess AI tools
- ✓ Ensure transparency



**Book our workshop
now!**

**AI LITERACY FOR SMES:
NAVIGATING THE EU AI ACT
SAFELY**

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